

Organised by :  
Information & Communications Technology  
Special Interest Group (ICTSIG), IEM



# Webinar Talk

**Title: "Boosting Productivity & Creativity  
with ChatGPT: The Professional Way to  
do Prompting"**



24th March 2025 - Monday  
3pm to 5pm



Zoom Virtual Platform

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**BEM APPROVED CPD HOURS: 2**  
**Ref: IEM25/HQ/036/T**

**REGISTRATION FEES**  
IEM Students: Free  
IEM Members: RM15 (Online)  
Non-IEM Members: RM70



*Speaker*

**Peter Tham**



**ChatGPT**

## **Talk Objectives:**

- **Understand the basics of artificial intelligence (AI) and its potential applications in corporate settings.**
- **Familiarize participants with common Large Language Model AI tools (LLM AI) in the market, with special emphasis on ChatGPT.**
- **Explore practical use cases of ChatGPT in improving efficiency and effectiveness in day-to-day work.**

**Mr. Peter Tham, a distinguished lecturer, corporate trainer, and business coach based in Kuala Lumpur. With an impressive career spanning over 30 years, Peter has dedicated himself to empowering individuals and organizations to achieve enduring success.**

**Holding an MBA from Victoria University, Peter is also a Chartered Accountant (MIA) and a Fellow of the Association of Chartered Certified Accountants (UK). His expertise lies in strategic and financial management, further enhanced by his certifications in DISC behavioral analysis and NLP.**

**Peter's journey has seen him take on diverse roles in finance, administration, operations, and project implementation. These experiences have equipped him with invaluable practical insights, which he now shares through his transformative training programs.**

**He has had the privilege of training at esteemed institutions and participating in globally renowned development programs, such as Anthony Robbins' Unleash the Power Within, Money & You, and T. Harv Eker's Train the Trainer Certification Program.**