



# IEM

The Institution of Engineers, Malaysia

Organised by  
Urban Engineering Development Special Interest Group (UEDSIG)



## RECORDED WEBINAR TALK ON “SOCIAL RADAR : MEASURING SOCIOLOGICAL READINESS FOR ESG OF TECHNICAL ORGANIZATIONS”

TIME: 4.30 PM - 6.30 PM

DATE: 04 March 2025 (Tuesday)

CPD Hours : 2.0

CPD Ref No : IEM24/HQ/227/T(w)

### 1 SYNOPSIS

To gauge an organization's sociological readiness for ESG, one must assess not only technology but cultural alignment, stakeholder engagement, and adaptability to ESG norms. It involves evaluating culture, leadership commitment, and the integration of ESG values into the corporate thinking, ensuring that sustainability is not just a policy, but a practiced and lived reality.

### 2 SPEAKER

**Dr. Rahmat Shazi**



Dr. Rahmat Shazi is currently the Technology Director of ShazInnovation Solution, Associate Consultant of Sociometrics at UKM's Anthropotek as well as Associate Consultant of MPC. His focus is on Social Risk Assessment, Digital Trust Management and Commercialization of Innovations. He has had 25 years of prior experience in PETRONAS as well as in Australia in Engineering and Sociology.

### REGISTRATION FEES

**IEM MEMBERS : RM 15.00 / IEM NON MEMBERS : RM 70.00**

Register Online : [www.iem.org.my](http://www.iem.org.my)