







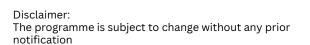


# \* ASEAN ARTIFICIAL INTELLIGENCE FORUM 2024

18 Sept 2024 | KL Convention Centre 10:00 AM - 02:00 PM (MYT) | HYBRID MODE POWER WITH AI SUSTAINABLE COMMERCIAL **APPLICATIONS** Transforming today, shaping tomorrow, innovating AI for a brighter future. Please SCAN for registration **FREE ADMISSION** 



















### ASEAN \* ARTIFICIAL INTELLIGENCE FORUM 2024

18 Sept 2024 | KL Convention Centre 10:00 AM - 2:00 PM (MYT) | HYBRID MODE

#### **Event Overview**

The ASEAN AI Forum 2024, themed "Power Up with AI: Practical Applications for Industry Growth," is set to bring together industry leaders, Al visionaries, and key stakeholders to explore the transformative power of artificial intelligence in driving industry growth.

In an era where AI technologies are reshaping industries and economies, the ASEAN AI Forum 2024 will highlight innovative solutions and best practices that leverage Al for sustainable development. The forum will provide a dynamic platform for thought-provoking discussions, expert keynote presentations, and interactive sessions, all focused on Al's potential to revolutionise business processes, optimise resource management, and foster sustainable business models. Participants will gain insights into practical applications of AI, network with industry peers, and explore collaborative opportunities to harness Al for a brighter, more sustainable future.

















## ASEAN

# \* ARTIFICIAL INTELLIGENCE FORUM 2024

18 SEPTS 2024 () KL CONVENTION CENTRE

#### **Objectives:**

#### 1. Promote Al Awareness and Adoption:

Enhance understanding of AI technologies and their practical applications across various industries within the ASEAN region, fostering appreciation for AI's potential to drive efficiency, innovation, and competitive advantage.

#### 2. Foster Innovation and Collaboration:

Create a platform for industry leaders, technologists, policymakers, and stakeholders to share insights, collaborate, and innovate. Encourage cross-industry collaboration and idea exchange to spur advancements in AI technologies and applications.

#### 3. Highlight Success Stories:

Showcase real-world success stories and case studies demonstrating AI's impact on industry growth and transformation. Provide examples of effective AI implementation achieving significant business outcomes and operational improvements.

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#### 4. Facilitate Networking:

Provide opportunities for attendees to network, form partnerships, and engage in knowledge exchange. Serve as a meeting point for professionals to build relationships, share expertise, and explore potential collaborations.

#### 5. Support Sustainable Development:

Explore AI's role in promoting sustainable practices and solutions within the industrial sector. Focus discussions on leveraging AI to enhance resource efficiency, reduce environmental impact, and support sustainable business models.



















# PRELIMINARY PROGRAMME

18 SEPT 2024 | 10:30AM 7 (2:00PM (MYT) | KL CONVENTION CENTRE

#### 10:00 AM

Registrations + Networking

#### 10:30 AM

**Opening Ceremony** 

#### Welcome Inspired Minds

Ir. Ts. Prof. Dr Tan Chee Fai **Organising Chair** 

#### 10:35 AM

**Opening Ceremony** 

#### Welcome Address

Ir. Tejinder Singh Chair CESIG

#### 10:40 AM

**Opening Ceremony** 

Welcome Address Ir. Prof. Dr. Jeffrey Chiang, **IEM President** 

#### 10:45 AM

**Opening Ceremony** 

#### Congratulate Address

Prof. Shahbaz Khan, Director, UNESCO Regional Office for East Asia

#### 10:50 AM

**Opening Ceremony** (TBC)

Guest of Honour's Officiating Address

#### YB Steven

Sim Chee Keong,

Minister of Human Resources (KESUMA)

#### 11:00 AM

**Interactive Panel: Powering Up Industries** with AI: Practical Insights

#### Dato' Dr. Ahmad Sabirin Arshad,

President and CEO of SIRIM Special Address: "Al Transforming

Dr. James Ong, Founder of Al

International Institute (Alii)

- Special Address: "ASEAN AI Strategy: Sustainable AI is a Collective Responsibility"

Dr Shin Liang Chin, Director of Data Science and AI, EY

- Special Address: "Collaboration and Innovation: The Way Forward"

Datin Anna Amalina Imo Senior Director at Intel Malaysia - Special Address: "Strategic Al

Implementations for Industry

Moderator: Prof Datin Lo President of MASSCI

#### 12:00 PM

**Headliner Session:** The Future of Al: Trends and Innovations

YBrs. Encik Zahid Ismail.

Director General, Malaysia Productivity Corporation (MPC)

#### 12:15 PM

**Headliner Session: Innovative Al Applications** 

Ir. Ts. Prof. Dr Tan Chee Fai Chair

ASEAN Engineering Inspectorate for Manufacturing

#### 12:45 PM

Quick Panel: Al and Talent **Transformation** 

Ir. Chin Lee Tuck, President, Institute of Engineer, PUJA Brunei Dr. Phongthon Tharachai, Chief **Executive Officer at Project** Planning Services PCL (PPS)

Moderator: Ir. Prof. Dr. [ Joon Huang, President & CEO Southern University College

Thailand

#### 1:15 PM

**Fireside Chat:** The Future of Alin Sustainable Business Models

Ir Abdul Razak Yakob, Head of Strategic Growth, **FAAZMIAR Technology** Ir. Habibie Razak, Executive Director - The Institution of Engineers Indonesia (PII) Moderator: Ir. Dr Bernard Lim Chief Operating Officer, **Appscard Global AS** 

#### 1:45 PM

**Grand Headliner: Key Insights and Future** Direction

Academician Dato' Ir. (Dr) Lee Yee Cheong

President, The Academy of Engineering & Technology for the Developing World (AETDEW)

2:00 PM

**END** 





**CPD Activity** Category:

The programme is subject to change without any prior

18 - 21 SEPT 2024
KL CONVENTION CENTRE, MALAYSIA