



**PROTON**

Date: 15 May 2024

Ir. Ts. Prof. Dr. Tan Chee Fai  
Honorary Secretary  
The Institution of Engineer, Malaysia (IEM) Bangunan Ingeniur  
Lots 60, 62 Jalan 52/4 P.O. Box 223  
Jalan Sultan 46720 Petaling Jaya, Selangor

Dear Sir,

**Ref: Corporate Offer Program For The Institution of Engineers, Malaysia (IEM)**

Greetings from Edaran Otomobil Nasional Berhad (EON Berhad)!

We at EON Berhad, the authorised dealership for Proton Edar would like to extend this Corporate Offer Program to all staff of The Institution of Engineers, Malaysia (IEM), members and the member's immediate family (spouse, children and parent) for the purchase of Proton cars.

This program is offered to company by invitation, hence we are pleased to advice that your esteemed company has been pre-approved for this program effective 1<sup>st</sup> Jan 2024.

1. Special discount of 1.5% from the net selling price for Proton car model Persona, Iriz, Exora and Saga (all variant)
2. Special discount of 2.0% from the net selling price for Proton car model X50 and X70 (all variant)
3. Item 2 & 3 shall be applied on top of on-going promotion from Proton Edar.
4. This offer valid until 31<sup>st</sup> December 2024.
5. IEM Secretariat shall promote the package in their bulletin and all communication channel.
6. IEM Secretariat shall verify IEM's members purchase application in a standard application form as determined by IEM secretariat.
7. This offers valid only for car purchase from Proton EON Outlet (10 outlets).

a. PROTON EON Damansara 3S	f. PROTON EON Kota Bharu 4S
b. PROTON EON Glenmarie 3S	g. PROTON EON Batu Pahat 4S
c. PROTON EON Banting 3S	h. PROTON EON Penang 4S
d. PROTON EON Taiping 4S	i. PROTON EON Alor Setar 3S
e. PROTON EON Larkin 4S	j. PROTON EON Juru 3S
8. Delivery for the car will be at showroom or at customers preferred location.
9. EON Berhad will update IEM secretariat for any public promotion accordingly.

**Edaran Otomobil Nasional Berhad**

Company No: 198401007351 (119767-X)  
No. 2, Persiaran Kerjaya, Seksyen U1, 40150 Shah Alam, Selangor Darul Ehsan, Malaysia.  
T (603) 7711 2211 F (603) 7803 0009  
[www.eon.com.my](http://www.eon.com.my)

A Member of

**DRB-HICOM**

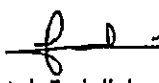


PROTON

Please do not hesitate to contact En Fatah at 012-902 1432 (email: [mfatah.abbas@eon.com.my](mailto:mfatah.abbas@eon.com.my)) should you require any further information. Alternatively, you may visit our website at <https://proton.eon.com.my/>

Thank You

Yours faithfully,

  
Fatah Fadullah  
Manager- Corporate Fleet-Sales

