



CIRCULAR – PROTECTION OF IEM CREST AND LOGO

Members are reminded that the IEM Crest and logo are duly registered under the Trade Marks Act 1976 and the Trade Marks Regulations 1997. The new Trademarks Act 2019 now governs the rights of the proprietors of such registered trademarks and imposes sanctions for infringement. In accordance with Section 54 of the Trademarks Act 2019, the following actions, *inter alia*, constitute an infringement of a registered trademark:

- *use of a sign identical with or similar to a registered trademark*
- *use of the sign in relation to identical or similar to goods and/or services for which the trademark is registered*
- *use of the sign in the course of trade.*
- *use of the sign without the consent of the registered proprietor*

In view of the above, IEM would like to caution members that any unauthorised use of the IEM crest and logo in any manner, including on social media platforms such as Facebook, LinkedIn, Instagram, Telegram and others is strictly prohibited. Stern actions will be taken against members found infringing the IEM crest and logo which include expulsion (*refer to Clause 3.15 of the IEM Constitution and Bylaws*) and/or appropriate legal measures.

Thank you.
IEM Hon. Secretary